Beat: Music

Tito Jackson Shoots Music Clip Answer to Michael s -They Don t Care About Us-

In the Favelas of Rio (Brazil)

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USPA NEWS - 20 Years after MICHAEL JACKSON's iconic video 'THEY DON'T CARE ABOUT US' in the favelas of RIO: TITO JACKSON shoots music clip answer 'WINNING BY GIVING' with MART'NALIA and Hollywood Producer ULLI LOMMEL...

20 Years after MICHAEL JACKSON's iconic video 'THEY DON'T CARE ABOUT US' in the favelas of RIO: TITO JACKSON shoots music clip answer 'WINNING BY GIVING' with MART'NALIA and Hollywood Producer ULLI LOMMEL.

Together with Brazilian pop icon Mart'nalia and U.S. soul legend Tito Jackson, member of the legendary 'Jackson 5', they plan to introduce both the network and its anthem Winning By Giving to the world at a phenomenal live event to be staged on July 30th at the Axé Moi Venue in Porto Seguro, Bahia.

German entrepreneurs Dr. Christian and Christiane Hirmer, along with Lommel, are setting up for the launch of International News and Charity Network http://www.MyGoodPlanet.com in Rio de Janeiro.

Along with co-creator and MyGoodPlanet company president Ulli Lommel, Dr. Christian Hirmer, CEO and speaker of the Hirmer Group, and Christiane Hirmer are leading the initial event: the launch of the Global Transformation Project, which aims to bring sustainable gardens, clean water and communal safe spaces to the disadvantaged urban areas of Brazil. With the participation of residents, the first MyGoodPlanet Organic Garden is unveiled in Santa Marta, with many more to follow world-wide.

The Hirmers and Lommel' s relationship with Brazil stems back to the 2014 World Cup, where the Campo Bahia resort was conceived by Mr. and Mrs. Hirmer in Santo André, Bahia. The resort became world famous as the team base camp of the German squad, who went on to become world champions. After the World Cup ended, Campo Bahia began plans to establish the Winning By Giving initiative for Brazilian youths and young adults, as well as sowing the seeds for a media outlet which would make a difference.

MyGoodPlanet became the manifestation of that dream. Since its inception, it has grown to become a website which circulates only the best content humanity has to offer. Now it's moving on to the next stage. In Santa Marta on May 16th, Mart'nalia escorts Tito Jackson to the spot where his brother Michael shot his iconic video 'They Don't Care About Us' 20 years ago. Tito's response is 'Yes, we DO care Michael.'

He is then introduced to the kids of the Santa Marta favela and they will record a new music video, called 'Winning by Giving'. The song will be the anthem of MyGoodPlanet which now has editorial offices in Los Angeles, Ireland, Germany and Brazil.

Source : ROCCHI PR
Photo: From left to right: Director Ulli Lommel, Tito Jackson, singer and member of legendary Jackson 5, Brazilian singer Mart'nalia and German entrepreneurs Dr. Christian & Christiane Hirmer, founders of Campo Bahia, German team base camp at FIFA World Cup 2014 in Brazil, at the Michael Jackson statue in Santa Marta/ Rio de Janeiro.

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