

Beat: Business

Numerous Famous Faces From International Society and a Fabulous Cast of Models

For Grand PRONOVIAS Fashion Show

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USPA NEWS - To mark the presentation of the Atelier Pronovias collection 2017, Louise Roe, Chiara and Valentina Ferragni, Katherine Schwarzenegger and Whitney Port accompanied by the PRONOVIAS digital ambassadors, attended the long-awaited show Irina Shayk, Romee Strijd, Cindy Bruna,...

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PRONOVIAS, the bridal fashion firm, received more than 2,000 guests attending the runway show at Barcelona on May 1, where they saw the 2017 Atelier Pronovias collection. The firm attracted celebrities from the worlds of fashion, cinema and famous faces from international society, press representatives and buyers from all over the world, under the 'Le Ciel' creative concept.

The final flourish to this great fashion show was provided by Hervé Moreau, the firm's creative director, who bade the audience farewell with Irina Shayk, who wore the embroidered, crepe Niara dress. The new collection features stunning silk thread and gemstone embroidery, details that embellish and scatter dresses with light and sensuality, work carried out in the heart of the Maison to beautifully enhance the female figure.

Source : Pronovias

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