Beat: Technology

GETTY IMAGES PARTNERS WITH RUMBLE TO LICENSE SOCIAL AND VIRAL VIDEOS

ENTIRE PORTFOLIO SOCIAL & VIRAL VIDEOS

PARIS - TORONTO, 09.03.2016, 14:17 Time

USPA NEWS - Video licensing platform Rumble.com announced on March 8, it has entered into a partnership with Getty Images, the global leader in visual communication, enabling Getty Images to license social and viral videos exclusively managed by Rumble....

Video licensing platform Rumble.com announced on March 8, it has entered into a partnership with Getty Images, the global leader in visual communication, enabling Getty Images to license social and viral videos exclusively managed by Rumble. Rumble will make its entire portfolio of social and viral videos available for license by Getty Images' global customer base, becoming the largest source of social video for Getty Images.

Rumble will be helping Getty Images source, validate, clear and acquire the most popular social videos found on the web, adding to its industry-leading video collection. Getty Images customers will have access to videos from Rumble's 18,000+ social video creators.

Rumble's creator-centric platform has enabled more than 18,000 amateur video creators, media companies, and celebrities to distribute and monetize their social videos. Video creators upload their videos to the Rumble platform, which are then automatically posted to networks like YouTube and Facebook.

Source : Rumble

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-7318/getty-images-partners-with-rumble-to-license-social-and-viral-videos.html

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V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Yasmina BEDDOU (Journalist/Director/Photographer)

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Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA

(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com