Beat: Vips

JACK PACK & BRITAIN S GOT TALENT FINALISTS OPEN WORLD S LARGEST STAGE IN DUBAI

DUBAI AIRPORTS 30-MINUTE POP-UP CONCERT

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USPA NEWS - Dubai Airports launched its revolutionary new initiative musicDXB in style yesterday as 'Britain's Got Talent' finalists and the UK's new swing kings Jack Pack lit up the world's largest stage for the first time during a 30-minute pop-up concert...

Dubai Airports launched its revolutionary new initiative musicDXB in style yesterday as 'Britain's Got Talent' finalists and the UK's new swing kings Jack Pack lit up the world's largest stage for the first time during a 30-minute pop-up concert that entertained passengers at the world's #1 international airport, Dubai International (DXB).

MusicDXB sets a new standard for global travel by creating a platform which targets a multi-cultural and cosmopolitan audience of over 79 million music lovers who pass through the airport annually. musicDXB will feature performances from global superstars, the hottest emerging international acts and up-and-coming local artists to entertain passengers.

Fans who miss the live acts will be able to enjoy highlights on Dubai Airports' social media platforms. Dubai Airports was recognised by Facebook for having created the "largest airport community on Facebook" comprising some 1.5 million fans worldwide.

Source : Dubai Aiports

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