

Beat: Technology

## **QATAR AIRWAYS HOSTS DISCOVERY POP-UP EVENT IN LOS ANGELES**

### **AHEAD OF JANUARY 2016 LAUNCH**

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**USPA NEWS** - This weekend Qatar Airways is taking over The Grove and giving Los Angeles travelers a preview of the airline's five-star service to celebrate its upcoming service to LAX on January 1, 2016. The three-day event entitled "Discover Qatar Airways" will showcase the airline's amenities and culture by...

This weekend Qatar Airways is taking over The Grove and giving Los Angeles travelers a preview of the airline's five-star service to celebrate its upcoming service to LAX on January 1, 2016. The three-day event entitled "Discover Qatar Airways" will showcase the airline's amenities and culture by offering delicious Middle Eastern food tastings, an award-winning Business Class seat experience, creative children's activities, musical entertainment from around the world, and the chance to win Qatar Airways Business and Economy Class tickets.

The "Discover Qatar Airways" event will highlight the airline's diverse network of 152 destinations around the world through cultural displays and musical performances. The weekend will kick off with a VIP reception on Friday, where guests will be treated to a special performance by Judith Hill, a stand-out contestant on the popular network television program, "The Voice". Then on Saturday, visitors can browse fashion displays, taste local cuisine, and listen to musical performances including vibrant African and Bollywood dancing routines, and vocal performances.

Meanwhile on Sunday, children can enjoy creative arts & crafts experiences at the Kids' Club, featuring henna art, mosaic box crafting, a coloring wall and Instagram-ready photo booth.

In addition to launching a daily service between Los Angeles International Airport (LAX) and Doha's Hamad International Airport (DOH) on January 1st, 2016, Qatar Airways will be opening new U.S. gateways in Boston on March 16th and Atlanta on June 1st, 2016. The airline plans to host similar pre-launch events, each tailored to the unique atmosphere of those cities.

Qatar Airways is one of the fastest growing airlines operating a modern fleet of 166 aircraft to 152 key business and leisure destinations across six continents. The airline has won several awards including being voted by passengers as the Airline of the Year for the third time and Best Airline in the Middle East for the ninth time at the 2015 Skytrax Awards.

Source : Qatar Airways

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